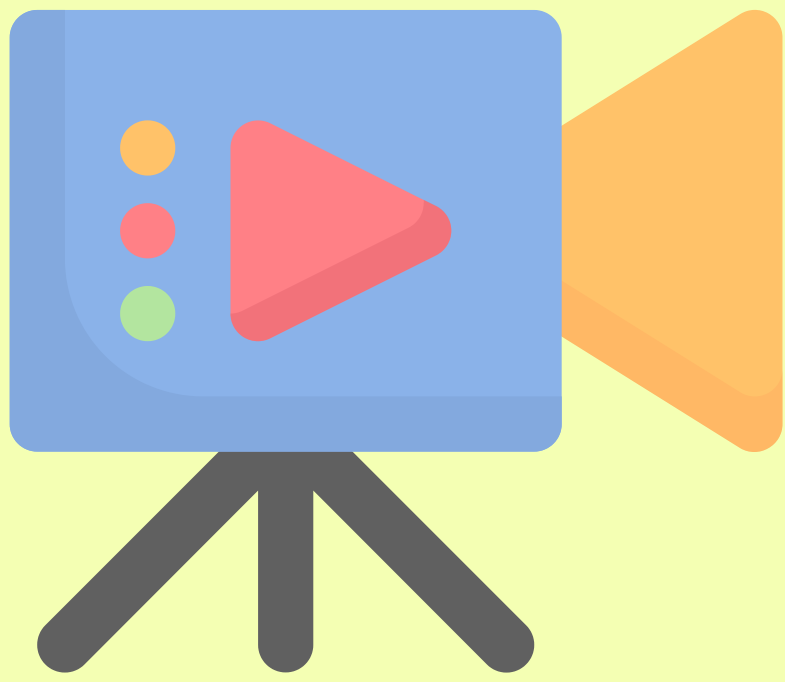


2nd Video Contest for ISA students



"Your  nvention for This Century"

Who is eligible?



Any student who is studying Spanish in an **ISA school- Elementary, Middle or High School in the US or Canada.**

Students will get together in teams (**minimum 2- maximum 5**). A team leader (a teacher) will be in charge of each group.



Each ISA school participating in the contest may submit **up to a maximum of 4 videos.**

For more info, please visit our [website](#).

Contest registration and submission of the videos

ISA schools interested in participating will register in advance. The **registration period** opens on **October 20th** and goes through **December 10th, 2021.**

Registration and participation are free. To register, please visit our [website](#).



The **submission** period for the videos will begin on **January 10th** and will finish on **March 11th, 2022.**

Requirements

The theme is "**Your Invention for This Century.**"

Videos must be between **3 and 5 minutes.**

Videos may be created using **any digital device.**

Videos in Spanish with English subtitles.

Don't forget to include a reference to the ISA program!!!

Prizes

1st, 2nd and 3rd place prizes will be awarded.

1st place prize will get travel allowance (2 people) to **attend the award ceremony.**

The winning teams and finalist videos will receive **accrediting diplomas.**

This contest is organized by



@SpainEdOffice



2nd VIDEO CONTEST FOR INTERNATIONAL SPANISH ACADEMY (ISA) STUDENTS

"Your Invention for This Century"



The Education Office of the Embassy of Spain in the United States and Canada is hosting the second Video Contest, addressed to the students of the International Spanish Academies (ISA) Program in both countries.

The objectives of this contest are the following:

- To foster, recognize and reward the creativity, originality, the aesthetic sensitivity and ethical commitment of the ISA students.
- To contribute to the promotion of bilingualism, both oral and written, among ISA students, as well as their multicultural literacy.
- To inspire the use of active learning methods in the learning of Spanish in an integrated way with English.
- To develop teamwork and recognize the tasks teachers and students perform every day in the Spanish class.
- To promote the learning of Spanish and spread it through videos made by ISA students.

INSTRUCTIONS FOR THE CONTEST

I. Eligibility

1. Any student who is studying Spanish in Elementary, Middle or High School within the ISA program in the United States or Canada is eligible to participate in this contest.
2. **Each ISA school** may present up to **a maximum of four videos**. If the school happens to have more than four videos to submit, they will come up with a decision system to choose the best four.



3. **Students** will get together **in teams**. The **minimum number** of members in a team **is two** and **the maximum is five**. Everyone will be in charge of the production, interpretation and recording of the video.
4. The recording teams will consist of ISA students of the same school, regardless of their age, grade or group.
5. All **teams** must have a **teacher who will be responsible**. This teacher will be in charge of as many videos and/ or teams as they wish.
6. A **maximum of 2 participating extras** will be admitted, **with a minimum role or no oral participation**. Extras must be linked to the same school, although they cannot be part of the filming team and they will not participate in the awards.

II. Contest registration

1. **ISA schools** that would like their students to participate in the contest **must register** in advance as a participating school. The **registration period will begin on October 20, 2021 and will end on December 10, 2021**.
2. Schools will fill out the form available on the website of the Education Office: www.educacionyfp.gob.es/usa y www.educacionyfp.gob.es/canada.
3. Registration and participation are free of charge.

III. Submission of the videos

1. The **submission period** for the videos **will begin on January 10, 2022 and will end on March 11, 2022**.
2. Along with the submission of the video, the participating teams will complete a **form with the technical details** of both the video and the participating students.
3. ISA schools will send the videos to the Education Office through an online transfer platform, as stated in the instructions that will be sent to registered schools.

IV. Requirements for the videos. General and technical characteristics.

1. The **theme** for 2022 is "**Your Invention for This Century**." Students will create a TV commercial about an object or product that does not exist yet. This object must be useful and meet a need that will help people.
2. The inclusion of Spanish and English sociocultural elements will be valued as a merit.
3. Students must appear and speak in the video in person and cannot be replaced by avatars. However, a voice-over technique can be used at certain point.
4. Participating ISA schools will ensure that members of teams have **authorization from parents or legal guardians** to take part in the activity and that videos comply with all copyright guidelines since the winning and finalist videos will be published on the social media of the Education Office of Spain.





5. Videos must have original content. All text, graphics and music (script, images, music, etc.) must be either authored by members of the group or have permission from the author or be free of copyright.
6. Videos may be created using any digital device (cell phone, video camera, digital camera, tablet, computer, etc.). Students can also use apps to **edit** the videos. **Videos** must be formatted in **.mov or .mp4** and be no larger than 300 MB.
7. Videos will have a **minimum duration of 3 minutes and a maximum of 5**.
8. Videos must have a **Spanish title with its translation in English**, both of which must appear in the opening credits of the video.
9. Final credits will show the names of all people who participated in the creation of the video (authors, teachers, etc.). In addition, final credits will include the name of the ISA school along with its location, state or province and country.
10. Videos will include reference to the school participation in the ISA program and the logo of the program.
- 11. Videos will be recorded in Spanish with English subtitles.**
12. Videos will be school appropriate and may not have any content that is violent, insulting, xenophobic, racist or that discriminates on the basis of gender or religion.

V. Prizes

1. First, second and third place prize will be awarded.
2. The school awarded first prize will receive a travel allowance for two people to attend the award ceremony. The date and place of the ceremony will be determined in the near future.
3. All members of the three winning video teams will receive a surprise educational prize.
4. The jury may give special mention to one or more of the finalist videos.
5. All team members of the winning and finalist videos will receive accrediting diplomas.
6. The schools whose students are awarded the first, second and third place prizes will also receive accrediting diplomas.

VI. Calendar of events

- From October 20 to December 10, 2021: Registration of participating ISA schools.
- From January 10 to March 11, 2022: Submission of videos and forms with the technical details from ISA schools.
- May 2022: shortlisted videos will be published.
- June-July 2022: contest results and publication of the winning videos.
- Award ceremony: the date and location to be determined.

VII. Data protection

By participating in the contest, students, teachers, schools and parents or legal guardians accept the terms and conditions of the contest and express authorization to publish their videos on the website and social media of the Spanish Education Office.

N.B.: Failure to comply with the rules will lead to the disqualification of the videos.